# **Exhibitor statements**



#### Well-Prepared Visitors with Concrete Tasks

"It was definitely the right decision to participate at DeburringEXPO 2021. Before the event opened, we didn't expect so many well-prepared, thoroughly informed and highly focused expert visitors. Both existing customers with new projects and potential new customers with running projects took advantage of the opportunity to engage in intensive discussions at the trade fair, and to find solutions.

For KADIA it was also very important to assess the market and the sectors we've been getting involved in recently, which are far removed from routine daily business. Customers and other interested parties provided us with confirmation in this regard at the event, and we've been able to define additional goals." Jannik Weiss, KADIA Produktion GmbH + Co.

## **Expectations for Good Post-Event Business**

"For us there was no question that if DeburringEXPO would be staged as an on-site event, we would exhibit and present ourselves as a solutions provider for tasks in the field of deburring and precision finishing. And it was the right decision, because we were able to talk to existing customers about upcoming projects and their plans, and generate interesting new leads. We're very satisfied with the way things went at the event." Maria Loula, Perfect Finish GmbH

## Significant Contacts and RFQs

"As expected, fewer visitors attended the trade fair this year than in previous years, but the quality was very good. Visitors came to us from highly diverse industries with very specific tasks and projects." Michael Striebe, Rösler Oberflächen GmbH

## **Targeted Solutions in Demand**

"DeburringEXPO is very specialised and fits together perfectly with the products we offer and the work we do. The visitors who come to the trade fair are seeking solutions in a targeted manner. The quality of the leads is excellent as a result. Beyond this, participation at the trade fair also provided us with the opportunity of meeting with our customers in person once again." Jaume Miras, STEROS GPA INNOVATIVE, S.L.

#### More Than 96% of All Trade Visitors Involved in Company Investment Decisions

"We're pleasantly surprised – not only by the number of leads, but rather by their quality as well. There's really a great deal of interest in ultrasonic deburring, and visitors come to us with very precise requirements for specific components."

Iris Münz, ultraTEC Anlagentechnik Münz GmbH

#### Ideal Overview of Innovations and Trends

"Fortunately, DeburringEXPO has remained with us as an up-to-date information platform. Not only does it provide a quick and adequate overview of new products, trends and innovations in the industry, it also facilitates an effective exchange of information with other exhibitors. For me, there couldn't have been a better way to start participation at the trade fair."

Igor Pleis, ATL Anlagentechnik Luhden GmbH

## Perfect Platform for Product Presentation and Networking

"Despite the prevailing uncertainty as to how many visitors would come, it was clear to us that we would definitely exhibit again. As deburring specialists, the trade fair offers us a perfect setting for presenting our products. The option of being able to hold a technical presentation in addition to the exhibition is also an important building block for us. Lots of our customers took advantage of the opportunity and came to our booth with specific tasks, always looking for the best solution. And we had the benefit of valuable discussions with people from a broad range of sectors at many different levels – right up to managing directors. In conclusion, we can say that we were very satisfied."

Mathias Lupfer, Heule Germany GmbH